Secondary Contact: Grace Levy, KU SBDC glevy700@live.kutztown.edu



Em's Empowerment Coaching Celebrates with Launch Party in Lancaster

Lancaster, Pa. – Em's Empowerment Coaching is thrilled to invite the Lancaster community and surrounding areas to its official launch party on Friday, March 28, from 4 to 6:30 p.m. at January and June, an event space located at 2 E. Main St., Strasburg, Pa. 17579. The celebration will include a ribbon-cutting ceremony, giveaways, and a free interactive workshop designed to empower and inspire attendees.

Founded by Emily Erb, Em's Empowerment Coaching is a woman-owned small business in Pennsylvania specializing in online health and fitness coaching for women. The business is dedicated to helping women achieve sustainable weight loss without restrictive dieting.

"I'm so excited to share my passion for helping women reach their health goals while still enjoying the foods they love," Emily said.

The event will begin with a brief introduction from Emily, followed by a fun, interactive scavenger hunt and a "Guess the Macros" game to win prizes, including some of Emily's favorite macro-friendly foods.

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Attendees will also hear testimonials from former clients and have the opportunity to

attend Emily's exclusive workshop, "Messy Action Wins: Why Perfection Is Holding You

Back."

"I'm passionate about serving women and helping them find their inner confidence," said

Emily. "The biggest myth in the health and wellness industry is that weight loss is hard and

miserable, and I'm here to transform and teach my clients how to enjoy the process so they can

have sustainable results."

Light refreshments will be served, including samples of protein shakes, bars, and macro-

friendly crock pot meals.

The launch party is free and open to the public – all are welcome to join the celebration

and support women's empowerment.

For more information, contact empoweredcoaching23@gmail.com or RSVP here.

About Em's Empowerment Coaching:

Em's Empowerment Coaching is a female-owned small business that empowers women by

offering online courses teaching sustainable weight loss habits without sacrificing the foods they

love. Her courses include an eight-week group coaching session, workbook exercises, and

lifetime access to the online modules.

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